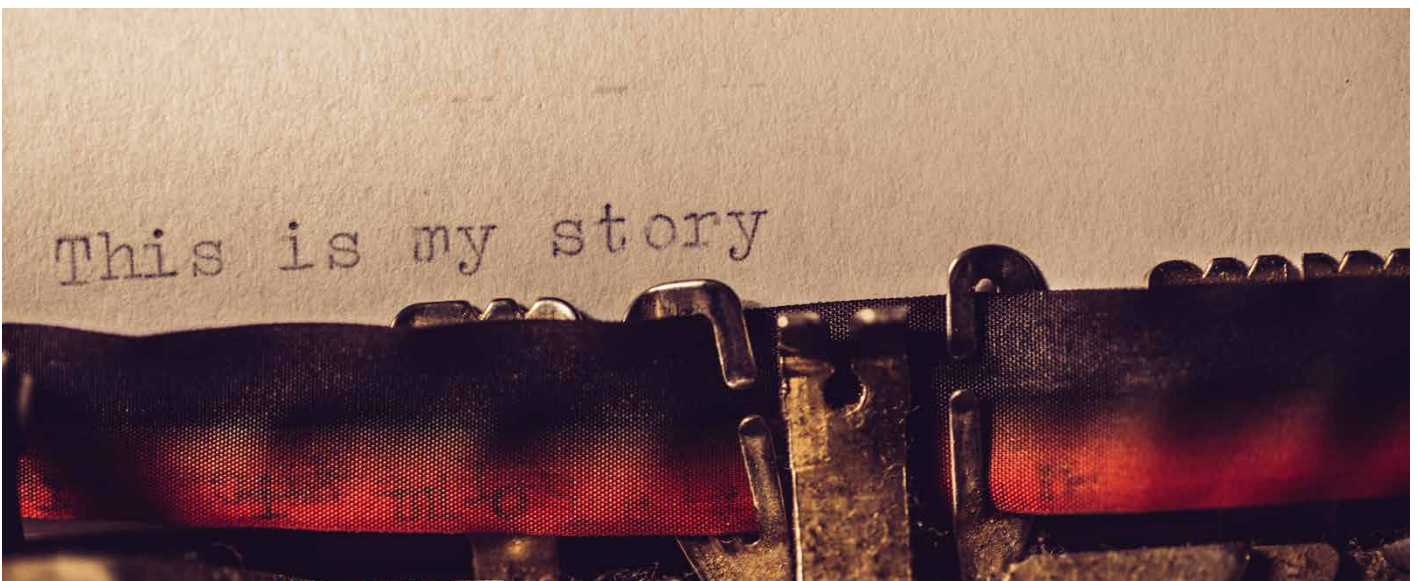




**MICHAEL KING**  
WRITERS' CENTRE

# The Business of Writing – Making a Living through Words

Annual Writers Weekend, 4<sup>th</sup> – 5<sup>th</sup> November 2017  
National Library Auckland, 8 Stanley Street, Parnell, Auckland



@MKWritersCentre #NZannualwritersweekend

# SATURDAY 4<sup>TH</sup> NOVEMBER

**9.30am** Registrations open

**9.50am** Event opening: **Catriona Ferguson**, MKWC Chair

**10am** Keynote: **Ashleigh Young**, winner of the Windham-Campbell Prize at Yale University, and the Royal Society Te Apārangi Award for General Non-Fiction at the 2017 Ockham NZ Book Awards. "On Working, Writing, Doubting, and Why Haven't You Finished Writing That Thing?"

**10.45am** Morning tea

**11am** Workshop: Stock-take your Writing Life, with creativity coach **Kathryn Burnett**

**12.30pm** Lunch

**1.30pm** Panel: My Writing Life - Fiction: **Renee Liang, Paula Morris** and **C. K. Stead**. Chair: **Adam Dudding**

**2.45pm** Conversation: My Writing Life - Non-fiction: **Joanne Drayton** and **Dr David Galler**

**3.45pm** Afternoon tea

**4pm** Panel: Competitions, Grants and Residencies: 2017 Ockham NZ Book Awards winners: **Gina Cole, Adam Dudding** and **Ashleigh Young**  
Chair: **Paula Morris**

**5pm** Conversation: Crime Fiction All-Stars: **Paul Cleave** and **Ben Sanders**

**6pm** Fifteen minute break

**6.15pm** *(Finishes 7.30pm)* **Drinks and book launch: *False River* by Paula Morris**  
**(Penguin, New Zealand, 2017)**

THE BUSINESS OF WRITING - MAKING A LIVING THROUGH WORDS  
NATIONAL LIBRARY AUCKLAND, 8 STANLEY STREET, PARNELL, AUCKLAND



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# SUNDAY 5<sup>TH</sup> NOVEMBER

- 8.30am** Welcome, and Kathryn Burnett creative consultation prize-winner announcement: **Caroline Barron**
- 
- 8.40am** Workshop: Social Media for Writers with **Jef Kay** from Easy Social Media
- 
- 10am** Morning tea
- 
- 10.15am** Panel: Subsidiary rights with **Kevin Chapman** (Upstart Press), **Peter Dowling** (Oratia Media), **Debra Millar** (Penguin Random House)  
Chair: **Melanie Laville-Moore** (Allen & Unwin)
- 
- 11.30am** Panel: A Traditional Road to Publishing: **Kevin Chapman** (Upstart Press), **Alex Hedley** (Harper Collins) and **Jenny Hellen** (Allen & Unwin). Chair: **Catriona Ferguson**
- 
- 12.45pm** **Publishers Lunch**  
A rare opportunity to dine with some of New Zealand's best publishers and VIPs including: **Anton Blank, Kevin Chapman, Peter Dowling, Mary Egan, Alex Hedley, Jenny Hellen, Melanie Laville-Moore, Debra Millar, Julie Thomas**
- 
- 2pm** Panel: Other Roads to Publication: **Mary Egan** (Mary Egan Publishing), **Julie Thomas** (author), **Anton Blank** (Anton Blank Ltd)  
Chair: **Paula Morris**
- 
- 3.15pm** Performance: **Courtney Sina Meredith**
- 
- 4.15pm** Event closing: **Catriona Ferguson**

## WRITING EXCELLENCE

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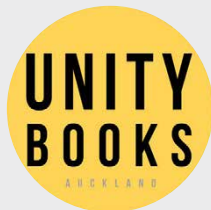
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**BOOKS FOR SALE  
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**WINE BY:**



**ALSO THANKS TO:**

Pilot Pens, Bell Tea, Allen & Unwin, Auckland University Press  
and Penguin Random House

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**Writing Excellence**

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